



## Press Release

### **Lars Armstroff will be adding as new Partner with Ag Tech expertise to the Riebensahm Agribusiness Recruiting Team**

Kippenheim / Ubstadt-Weiher, Germany, Nov 1<sup>st</sup>, 2024 - Riebensahm Agribusiness Recruiting, specialized in recruiting specialists and executives for the agribusiness sector, including pet care, is pleased to welcome Mr. Lars Armstroff as a Partner and Senior Consultant to the team.

Lars Armstroff is a graduate engineer and ag tech specialist. As a naval officer, he learned and demonstrated leadership skills in challenging conditions aboard submarines. His significant career highlights include twelve years with the German Navy, with deployments in Europe, the USA, and the Mediterranean, as well as eleven years with an international agricultural machinery manufacturer, working in Germany, the USA, and Poland.

In his role as Partner and Senior Consultant, he will primarily focus on filling positions in the agricultural technology segment. This includes not only tractors and harvesting machinery but also soil cultivation, plant protection, seeding technology, and high-tech products in precision farming.

With his extensive experience, Mr. Armstroff has established excellent contacts on both national and international levels. The new location in Ubstadt-Weiher, situated in the heart of Germany's vegetable and wine-growing regions, further strengthens Riebensahm Agribusiness Recruiting's presence in this area. Dr. Riebensahm, Founder and Senior Partner, commented on Lars Armstroff's introduction: *"We are excited to have gained an esteemed industry expert in agricultural technology as our new business partner, Lars Armstroff."*

*As an exclusive recruitment consultancy focused on agribusiness, including the pet industry, expanding our consulting team in the technology sector is a logical and strategic step. This will allow us to provide even more specialized support to our corporate clients and candidates in agricultural technology. We wish Lars Armstroff a successful start in his new role and "may you have fair winds and following seas"*



## About Riebensahm Agribusiness Recruiting

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Finding great talent in agribusiness, including the pet industry, requires deep digging and the right tools. Riebensahm Agribusiness Recruiting works with you to identify exactly what you are looking for. The consultants and coaches at Riebensahm Agribusiness Recruiting, all with decades of experience in their respective business segments, provide guidance to both candidates and companies, ensuring the 'perfect match'. Living the required values to drive success is part of our DNA:

### **Communication - Trust - Network - Responsibility - Expertise**

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